



ROOMERS®



Hotel im Wasserturm



SOFITEL
HOTELS & RESORTS



THE MODERN WAY
OF BUYING ART – dheLUXE

dheLUXE is a German brand dedicated to the passion of design and created to open up the captivating world of modern art & fine sculptures to a wider audience.

dheLUXE was founded to simplify our current way of sourcing sculptures and to set up the international pendant to galleries. At dheLUXE you don't have to be an art expert to fall for one of our works, you don't have to invest millions to buy them and you don't have to visit each gallery in your region to discover a piece which suit you well.



ABOUT US

dheLUXE stands for bespoke quality of sculptures made by a team of hundreds of professional artists. Therefore, we can offer our customers a widely-spread variety of thousands of artworks, which accumulate to the largest portfolio of indoor sculptures worldwide.

We are a socially responsible brand and are always looking for opportunities to enhance our network. We strive to make the world a little better by donating 5% of our profit transparently to our cooperating NGO:

ART WITH 

www.childrens-hope.info



BUY A SCULPTURE

Each sculpture required by a customer will be handcrafted by one of our artists exclusively for him or her. That ensures our quality and it is the reason why customization according to customer's input is possible.

Providing this service cost-efficiently gives dheLUXE a competitive advantage over galleries, furniture/design shops and online art dealers.



RENT A SCULPTURE

Our art rental service is focused on B2B. We offer low rates (2.5% of selling prices per month) and the opportunity to exchange artworks regularly throughout the duration of a contract.

No matter if you're looking for a unique way to upgrade your foyer, office, hotel, restaurant, etc. We got exactly what you're looking for.

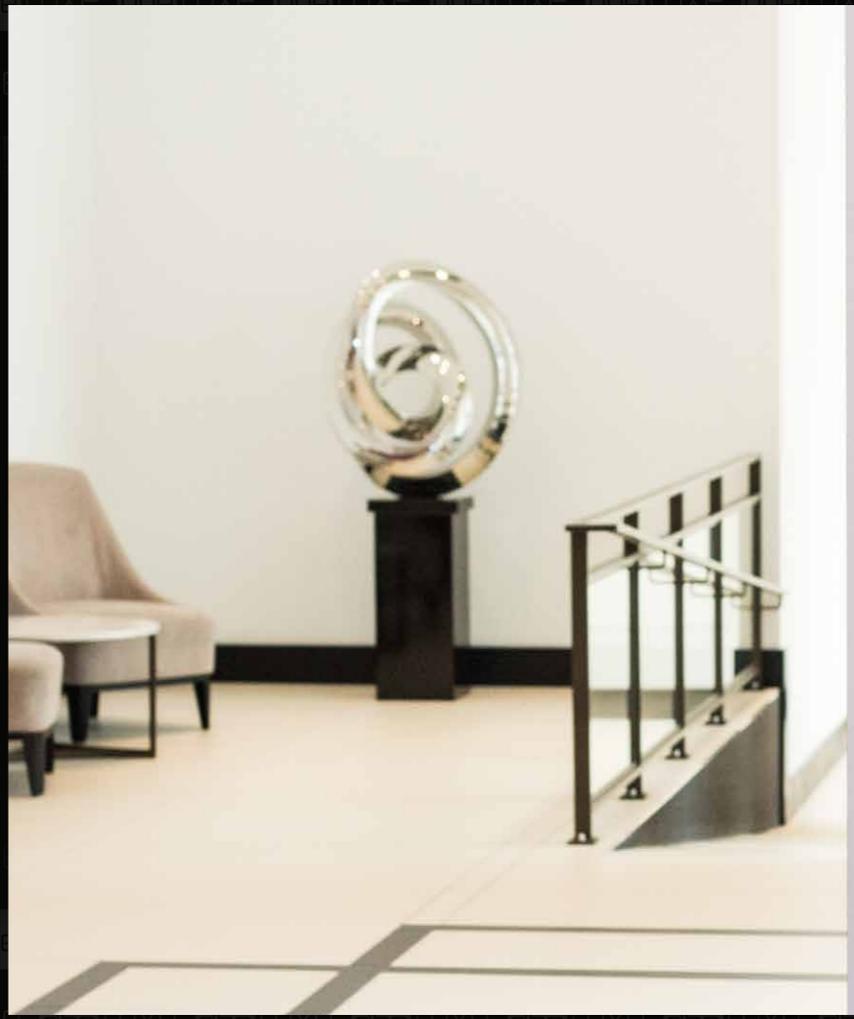
Please note: Our rental service is currently only available in Germany and the DACH region. We are looking for further partnerships to establish the business model abroad, if we could arouse your interest please send us a short message to info@dheluxe.com.



DESIGN YOUR SCULPTURE

How often do we see artworks which leave us with thoughts of improvement? Why does the artist decide what we should like and not the other way around? No matter how big, shiny or extravagant your visions are - our artists are eager to catch up with your thoughts and transmit them into reality. Through custom-tailored art your ideas can become reality.

Next to our daily business we are also able to create site-specific masterpieces up to 10 meters.



TESTIMONIALS:

// We are highly satisfied with the service of dheLUXE and the outstanding quality of their sculptures, our guests take more and more pictures of the artworks and post them on Instagram and other social media channels and tag us.

DAVID FRENSE (General Manager ROOMERS Frankfurt - HOTELIERS OF THE YEAR 2018)

// We recently completed a significant investment at the NH Collection Grand Hotel Krasnapolsky. With dheLUXE we found the right partner to complement the common areas with art sculptures. The 5 star Krasnapolsky is a landmark historic hotel with 451 rooms including 20 Suites, large meeting facilities and 2 restaurants, of which one Michelin star rated "The White Room", and is home to the number 1 bar in Amsterdam "The Tailor".

HERMAN KLOK (Hotel Director, NH Collection Grand Hotel Krasnapolsky)

// The works of dheLUXE are bringing another dimension to our lobby. I love their design and creativity.

CYRIL MANGUSO (General Manager SOFITEL L'europa Bruxelles)

// I'd personally not rent any type of Paintings for my Hotel, but Sculptures by dheLUXE can be placed everywhere and will always add a certain value to the chosen spot.

STEFAN SANDWEG (Managing Director Hotel im Wasserturm Köln)

ROOMERS[®]

NH COLLECTION
GRAND HOTEL KRASNAPOLSKY

SOFITEL
HOTELS & RESORTS

HOTEL IM WASSERTURM
KÖLN



ART MEETS
INTERIOR DESIGN/ARCHITECTURE

We are a strong and reliable partner of interior & hospitality design companies and strive to expand our international network. Our goal is to implement sculptures in room concepts and other developments of our partners.

Our artworks will add value to upcoming projects and to deliver those eyecatchers every exclusive construction need.



*T*HANK YOU VERY MUCH FOR YOUR INTEREST!



For further information or updates on our developments, please contact us at any time.

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